

2026 Kite & Flight EXHIBITOR PACKET

EVENT DATE: Saturday, Oct 3, 2026

SPONSORSHIP DEADLINE: Monday, September 14, 2026

HOSTED BY: Saratoga Independent School



Saratoga Independent School invites your business/organization to join us for our **18th Annual Kite & Flight Family Festival!** The festival is filled with family fun including play zones, performances, demonstrations, exhibitors, vendors, and kids' activities. It's a great opportunity to promote your business! This year's festival will take place on Saturday, October 3 from 10:00am to 2:00pm at Saratoga Independent School, 459 Lake Avenue, Saratoga Springs, NY. This is a rain-or-shine event.

Kite & Flight is a FREE Family Festival, open to the public, with free admission and activities. This is made possible through generous sponsorship support. Go to www.siskids.org/kite for sponsorship levels.

Complimentary exhibitor space is available for any businesses and organizations that offer services, learning, experiences, or support to children and families. We expect to have approximately 300 people attend. We invite exhibitors to share resources and information on area opportunities for families, including after-school activities, health and wellness services, family learning experiences, regional attractions and more. Your exhibitor space is FREE! We simply request that you register for your space by Friday, September 14 and that you host a free interactive child-friendly experience/activity at your booth.

A limited number of food vendors (based on variety and/or first registered) are invited to register. We kindly request that food vendors charging for their products consider sharing 10% of profits as a charitable donation to SIS.

We hope that organizations also find Kite & Flight an ideal place to connect with professionally aligned exhibitors and that you find networking with regional partners during the day productive and enjoyable.

We look forward to continuing the Kite & Flight tradition for local families and providing a great opportunity for exhibitors to gain market exposure and partner with our SIS community and beyond!

Saturday, October 3, 2025

Exhibitor Set Up

7:30 am - 9:50am

2026 Kite & Flight Festival

10:00am - 2:00pm

Exhibitor Load Out

2:15pm - 4:00pm

Please note:

- 1) Spaces are approximately 15' x 15' each (feel free to request more space if your activity requires it)
- 2) 1 table (6 ft) and 2 chairs are provided, but must be reserved in the application. Tents will not be provided. We highly recommend bringing a tent as there is no shade on the field.
- 3) Electrical access is limited
- 4) Exhibitors are required to remain set up for all festival hours
- 5) Food vendors must have required permits and licenses and provide copies to SIS

The sooner we receive your application, the sooner we can start featuring you!

EVENT CONTACT:

Brooke Rouse, Communications & Marketing Manager

brouse@siskids.org

518.583.0841



2026 EXHIBITOR APPLICATION

EVENT DATE: Saturday, October 3, 2026 (10am to 2pm)

APPLICATIONS DEADLINE: Monday, September 14, 2026

HOSTED BY: Saratoga Independent School

Business Name: _____

Contact Name: _____ Contact Phone: _____

Contact Email: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Website OR Facebook OR Instagram: _____

**Only one site will be hyperlinked to your exhibitor listing on the featured event page*

Brief Description of Business: _____

BUSINESS CATEGORY (Please select one primary category. Exhibitors per category may be limited)

- | | | | |
|---|---|--------------------------------------|--|
| ☐ Attraction | ☐ Child Care & Camps | ☐ Education | ☐ Family Services |
| ☐ Health Care & Wellness | ☐ Arts Organization | ☐ Food Vendor | |

ACTIVITY

***Description of Free Activity You Will Offer:**

**REQUIRED. Please be as descriptive as possible for us to better market your activity. You may send your experience later or as an attachment. Photos are encouraged too. Email browse@siskids.org with any promotional information.*

BOOTH SPACE

All Booths are approximately 15' x 15' *Located outside on the soccer field, rain or shine. We recommend that you *bring your own tent for shade/rain.*

1) How many are needed? _____

TABLE & CHAIR RESERVATION

(1) 6-foot table & (2) chairs will be provided at no charge, per booth space.

Total number of requested tables: _____ Check here if you do not want any tables ☐

Total number of requested chairs: _____ Check here if you do not want any chairs ☐

ELECTRIC REQUESTS

Limited wireless internet is available on campus. Electrical access is limited and only available for a few exhibitors on a first requested basis.

I absolutely need electricity access for my experience/activity Yes: ☐ No: ☐

COMMENTS & SPECIAL REQUESTS TO NOTE
