

2024 Kite & Flight SPONSOR INVITATION

EVENT DATE: Saturday, September 28, 2024

SPONSORSHIP DEADLINE: September 6, 2024

HOSTED BY: Saratoga Independent School, 459 Lake Avenue, S.S., NY



Saratoga Independent School invites your business/organization to join us for our **16th Annual Kite & Flight Family Festival!** The festival is an exciting day filled with family fun including play zones, performances, demonstrations, exhibitors, vendors, and kids' activities. It's a great opportunity to promote your business! This year's festival will take place on Saturday, September 28 from 10:00am to 2:00pm at Saratoga Independent School, 459 Lake Avenue, Saratoga Springs, NY. This is a rain or shine event.

Kite & Flight is a FREE Family Festival, open to the public, with free admission and activities. This is made possible through generous sponsorship support. Please join us!

SPONSORSHIP LEVELS:

Rocket Sponsor: \$2,000 (3 available, only one per featured attraction)

- Title sponsorship of bounce house, climbing wall or live music showcase
- Individual sponsor signage placed at entrance and sponsored location
- Logo and link on event promotions and website
- Mention in written, social and audio promotions
- Two exhibitor spaces
- 2 tickets to our Big Night Out Spring Fundraiser (date TBD)

Pilot Sponsor: \$1,000 (3 available, but only one per featured attraction)

- Title sponsorship of Craft Tables, Kite Flying Experience, Birds of Prey Demonstration
- Listed on sponsor signage
- Logo and link on event promotions and website
- Mention in written, social and audio promotions
- Exhibitor space

Glider Sponsor: \$500

- Listed on sponsor signage
- Logo and link on event promotions and website
- Mention in written, social and audio promotions
- Exhibitor space

In addition to being a sponsor, we invite you to join as an exhibitor to share resources and information on your business / organization. Pre-booked exhibitor spaces are FREE! We simply request that you register for your space by Friday, September 6 and that you plan to host an interactive child-friendly experience at your booth. This is a FREE Family Festival, open to the public, with no admission fee.

We hope that organizations also find Kite & Flight an ideal place to connect with professionally aligned exhibitors and that you find networking with regional partners during the day productive and enjoyable.

We look forward to continuing to offer this family tradition; it is a great opportunity for exhibitors to gain market exposure and partner with our SIS Community and beyond! We look forward to hosting another great event! If you have any questions or are interested in supporting this event through securing a title sponsorship, please contact Betsy Boland at bboland@siskids.org or 518.583.0841.

Sincerely,

Betsy Boland

Director of Development

"We take care of ourselves, each other, our school, and our community." ~ SIS Motto