

2024 Kite & Flight EXHIBITOR INVITATION

EVENT DATE: Saturday, September 28, 2024

APPLICATIONS DEADLINE: September 13, 2024

HOSTED BY: Saratoga Independent School, 459 Lake Avenue, S.S., NY



Saratoga Independent School invites your business/organization to join us for our **16th Annual Kite & Flight Family Festival!** The festival is an exciting day filled with family fun including play zones, performances, demonstrations, exhibitors, vendors, kids activities and is a great opportunity to promote your offerings! This year's expo will take place on Saturday, September 28 from 10:00am to 2:00pm at Saratoga Independent School, 459 Lake Avenue, Saratoga Springs, NY. This is a rain or shine event.

Exhibitor space is available for any businesses and organizations that offer services, learning, experiences, or support to children and families. A limited number of food vendors (based on variety and/or first registered) are welcome to register, and are asked to share 10% of profits as a charitable donation to SIS. We expect to have approximately 300 people attend. We invite exhibitors to share resources and information on area opportunities for families, including after-school activities, health and wellness services, family learning experiences, regional attractions and more. Your exhibitor space is FREE! We simply request that you register for your space by Friday, September 13 and that you host an interactive child-friendly experience/activity at your booth. This is a FREE Family Festival, open to the public, with no admission fee. Your experience/activity must be free of charge.

We hope that organizations also find Kite & Flight an ideal place to connect with professionally aligned exhibitors and that you find networking with regional partners during the day productive and enjoyable.

We look forward to continuing to offer this family tradition; it is a great opportunity for exhibitors to gain market exposure and partner with our SIS Community and beyond! We look forward to hosting another great event!

Saturday, September 28 2024

Exhibitor Set Up

7:30 am - 9:50am

2024 Kite & Flight Festival

10:00am - 2:00pm

Exhibitor Load Out

2:15pm - 4:00pm

Please note:

- 1) Spaces are approximately 15' x 15' each (feel free to request more space if your activity requires it).
- 2) 1 table (6 ft) and 2 chairs are provided, but must be reserved in the application.
- 3) Electrical access is limited.
- 4) Exhibitors are required to remain set up for all festival hours.
- 5) Food vendors must have required permits and licenses and provide copies to SIS.

The sooner we receive your application, the sooner we can start featuring you!

EVENT CONTACT:

Brooke Rouse, Communications & Marketing Coordinator

brouse@siskids.org

518.583.0841



2024 EXHIBITOR APPLICATION

EVENT DATE: September 28, 2024 (10am to 2pm)

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HOSTED BY: Saratoga Independent School

Business Name: _____

Contact Name: _____ Contact Phone: _____

Contact Email: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Website OR Facebook OR Instagram: _____

**Only one site will be hyperlinked to your exhibitor listing on the featured event page*

Brief Description of Business: _____

BUSINESS CATEGORY (Please select **one** primary category. Exhibitors per category *may* be limited)

- Attraction
- Child Care & Camps
- Education
- Family Services
- Health Care & Wellness
- Arts Organization
- Food Vendor

ACTIVITY

***Description of Free Activity You Will Offer:**

**REQUIRED. Please be as descriptive as possible for us to better market your activity. You may send your experience later or as an attachment. DEADLINE: September 6th.*

BOOTH SPACE

All Booths are approximately 15' x 15' **Located outside on the soccer field, rain or shine. We recommend that you bring your own tent for shade/rain.*

1) How many are needed? _____

TABLE & CHAIR RESERVATION

(1) 6-foot table & (2) chairs will be provided at no charge, per booth space. A fee will be charged for additional tables and chairs requested.

Total number of requested tables: _____ Check here if you do not want any tables

Total number of requested chairs: _____ Check here if you do not want any chairs

ELECTRIC REQUESTS

Limited wireless internet is available on campus. Electrical access is limited and only available for a few exhibitors on a first requested basis.

I absolutely need electricity access for my experience/activity Yes: No:

COMMENTS & SPECIAL REQUESTS TO NOTE

