

2026 Kite & Flight SPONSOR PACKET

EVENT DATE: Saturday, Oct 3, 2026

SPONSORSHIP DEADLINE: Monday, September 14, 2026

HOSTED BY: Saratoga Independent School



Saratoga Independent School invites your business/organization to join us for our **18th Annual Kite & Flight Family Festival!** The festival is filled with family fun including play zones, performances, demonstrations, exhibitors, vendors, and kids' activities. It's a great opportunity to promote your business! This year's festival will take place on Saturday, October 3 from 10:00am to 2:00pm at Saratoga Independent School, 459 Lake Avenue, Saratoga Springs, NY. This is a rain-or-shine event.

Kite & Flight is a FREE Family Festival, open to the public, with free admission and activities. This is made possible through generous sponsorship support. Please join us!

SPONSORSHIP LEVELS:

Bounce Zone Sponsor: \$1,500 (one available)

- Prominent sponsor signage at the Bounce Zone
- Recognition as our **premier sponsor** during remarks throughout the day
- Featured recognition on our K&F website, socials and marketing materials
- Two exhibitor spaces in location of your choice

Music Stage Sponsor: \$1,000 (one available)

- Branded signage adjacent to the music "stage"
- Logo and link on our K&F website, socials and marketing materials
- Two exhibitor spaces

Birds of Prey Sponsor: \$1,000 (one available)

- Branded signage adjacent to the Birds of Prey Demonstration
- Logo and link on our K&F website, socials and marketing materials
- Two exhibitor spaces

Bubble Globe Sponsor: \$750 (one available)

- Branded signage adjacent to the Bubble Globe
- Logo and link on our K&F website
- One exhibitor space

Maker Space Sponsor: \$500 (multiple available)

- Featured signage on one craft table in the Maker Space (kites, butterflies & planes, for example)
- One exhibitor space

Community Supporter Sponsor: \$250

- Logo and link on our K&F website
- Exhibitor space

As a sponsor, we invite you to also participate as an exhibitor to share resources and information on your business / organization. We simply request that you register for your space by Monday, September 14.

We look forward to continuing the Kite & Flight tradition for local families and providing a great opportunity for exhibitors to gain market exposure and partner with our SIS community and beyond!

If you have any questions or are interested in supporting this event through securing a sponsorship, please contact Betsy Boland at bboland@siskids.org or 518.583.0841.

Sincerely,

Betsy Boland

Director of Development

"We take care of ourselves, each other, our school, and our community." ~ SIS Motto